



## Contact

 +39 345 4611057

 [luca.tommasini@live.it](mailto:luca.tommasini@live.it)

 [www.ltcommunication.it](http://www.ltcommunication.it)

## Registered Journalist

Italian Order of Journalists  
(Trentino-Alto Adige)

Since May 9, 2012  
Membership No. 137373

## Languages

<b>Italian</b>	Native
<b>English</b>	Professional working proficiency
<b>German</b>	Working proficiency

# Luca Tommasini

## Freelance Communication & Event Content Specialist

Communication professional specialized in sports events and live content. Experience in managing communication, media relations and real-time storytelling in high-visibility environments. Working across social media, video, graphics and press, supporting projects end-to-end.

## Experience

### 2014 - PRESENT | HOCKEY CLUB BOLZANO

#### Press, Communication and Digital Media Manager

Managing communication, content and media relations for a professional ice hockey club in a high-pressure, live-event environment. Responsible for social media, storytelling, graphics, video production, events, live-commentary, press office and real-time content during games, with a strong focus on fan engagement and event visibility.

### 2019 - 2026 | TV33

#### TV Presenter - Hockey33

Host and coordinator of a weekly sports TV show, managing content, interviews and production flow, with a focus on engaging storytelling and editorial direction.

### 2020 - 2026 | TV33

#### Commentator

Play-by-play commentator for international ice hockey games, delivering live analysis and storytelling during broadcasts with a focus on clarity, rhythm and audience involvement.

### 2024 - 2026 | DAZN ITALIA

#### Commentator

Play-by-play commentator for international ice hockey games, delivering live analysis and storytelling during broadcasts with a focus on clarity, rhythm and audience involvement.

### FEBRUARY 2026 | DISCOVERY - EUROSPORT

#### Commentator

Play-by-play commentator for the men's ice hockey tournament at the Milano Cortina 2026 Winter Olympics, covering high-level international games for a global audience.

### AUG 2023 - JUL 2025 | FISG - FEDERAZIONE ITALIANA SPORT DEL GHIACCIO

#### Press Office

Responsible for the official federation website and social media channels, managing content strategy and digital communication for Italian ice hockey. Accompanied the national team at three World Championships and multiple international tournaments, supporting media activities as well as team management and organizational aspects in high-level competitive environments.



## Contatti

 +39 345 4611057

 [luca.tommasini@live.it](mailto:luca.tommasini@live.it)

 [www.ltcommunication.it](http://www.ltcommunication.it)

**Registered Journalist**  
Italian Order of Journalists  
(Trentino-Alto Adige)

Since May 9, 2012  
Membership No. 137373

## 2024 | IIHF WORLD CHAMPIONSHIP BOLZANO

### Media Manager - Organising Committee

Media Manager for the IIHF World Championship Division I Group A in Bolzano, coordinating press operations, media relations and communication for an international event.

## FEBRUARY 2022 | DISCOVERY-EUROSPORT

### Commentator

Ice hockey commentator for the Beijing 2022 Winter Olympics, covering both men's and women's tournaments for an international broadcast.

## 2010 - 2020 | CORRIERE DELL'ALTO ADIGE

### Freelance journalist

Freelance journalist producing sports and local news content, including match reports, interviews and feature articles.

## 2016 - 2017 | TV33

### Journalist, production, live direction, TV presenter

Involved in journalism, production and live direction, contributing to content creation and broadcast management. Host and coordinator of a weekly sports TV show "Hockey33", managing content, interviews and production flow, with a focus on engaging storytelling and editorial direction.

## 2014 - 2016 | RTTR ALTO ADIGE

### Video journalist

Producing video news content, including shooting, editing and reporting, with a focus on fast-paced news delivery.

## 2012 - 2015 | RADIO NBC

### Radio commentator

Live radio commentator for ice hockey games, providing play-by-play coverage and analysis for national leagues.

## Technical Skills

### Systems & Tools

MacOS, Windows, Microsoft Office (Word, Excel, PowerPoint)

### Design & Video

Adobe Photoshop, Adobe InDesign, Final Cut Pro X

### Content & Web

WordPress, Mailchimp

### Social Media

Meta (Facebook, Instagram), LinkedIn, X, YouTube, TikTok

### Production & Equipment

Camera operation, audio recording (microphones), basic video production setup

## Education

2004 - 2009 | LICEO CLASSICO "G. CARDUCCI", BOLZANO (ITA)  
**High School Diploma**